

Historical Happenings

C R A W F O R D C O U N T Y H I S T O R I C A L S O C I E T Y

SPECIAL POINTS OF INTEREST:

FUNDRAIS- ING TIPS...

INSIDE THIS ISSUE:

Fundraising Tips	2
Meeting Schedule	2
Dues	2
Birthday's	3
Courthouse Update	3
Presidential Ponderings	4

MAY-NOV SCHEDULE

Saturday's 10 -12
Sunday's 3-5

May 3, 2008
Nita Walker
Elaine Westberry

May 4, 2008
Ed & Kim Gordon

June 7, 2008
Mona Lowe
Faye Parker

June 8, 2008
Bill Neace
Sybil Spillers

July 5, 2008
Jeanette Roach
DeLores Smith

July 6, 2008
Deloris & Pat Roys

August 2, 2008
Sherri Childres
Lavonia Hogg

August 3, 2008
Betty Harris
Vera Cook

September 6, 2008
Elaine Westberry
Sybil Spillers

September 7, 2008
Kathleen Cook
Faye Parker

October 4, 2008
Sherri Childres
Cliff Byrd

October 5, 2008
Betty Harris
Brenda Carroll

November 1, 2008
Deloris & Pat Roys

November 2, 2008
Martha Carter
Jeanette Roach

Please remember to take someone with you. It is your responsibility to obtain a key from me (if you don't have one) before you are to open the building. If you cannot take your turn, it is your responsibility to find someone to swap with you. **IT IS VERY IMPORTANT THAT THE BUILDINGS BE OPEN WHEN WE ADVERTISE THEY WILL BE OPEN.**

DONORS ... IT'S OK FOR CULTURAL GROUPS TO HAVE ATTITUDE

The mission-driven attitude that is so necessary to nonprofits can manifest itself in many ways. For arts and cultural organizations, that attitude can often result in a mindset that overlooks or even denigrates the very people who are supposed to benefit - the customers. At last fall's Conference for Nonprofits sponsored by Blackbaud Inc., Roger Tomlinson, a partner with ACT Consultant Services in the United Kingdom, stressed the importance of looking on customers as individual people

worthy of respect and first-class treatment, which will in turn result in full houses. Tomlinson urged his listeners to view customers as something more than "bums on seats." What have they ever done to deserve a demeaning attitude? They need to be happy, satisfied, recognized attendees so that they will keep returning.

Customers and the staff who deal with them are important: Customer service staff spends all day every day talking to

customers -- it is important to ensure that they speak with the organization's values and tone of voice; The way we do business is a key part of relating to customers -- reflecting our brand identity; Every customer touch point counts, and is part of the brand experience; One-to-one marketing happens here; personalization is essential.

Fundraising Tips . . .

Many people in the nonprofit sector think of fundraising as a burden. This thinking can also come into play in nonprofit-corporate partnerships. But at the recent Conference for Nonprofits sponsored by Blackbaud Inc., Mikel Smith Koon, president and chief consultant of Mo-saik Strategies, urged nonprofit leaders to understand that there are benefits to companies in relationships with nonprofits. If they should think in terms of these benefits, they can put themselves in a more positive frame of mind and be able to provide potential corporate partners with an array of advantages. To secure partnerships with for-profit entities and derive the maximum possible benefit from them, Koon suggested certain action steps in order to develop valuable, sustainable relationships.

- Know your value and offerings.
- Identify potential supporters.
- Think strategically.

- Understand the WIIFM (What's In It For Me) Factor. Companies exist to make a profit.

Through a partnership with a nonprofit, they can expand markets and access, develop communities, increase employee retention and productivity, increase customer loyalty and enhance their image.

- Identify a contact/identify your champion.
- Don't waste time.
- Don't force the fit.
- Be patient.
- Invest in building the relationship. Follow through on promises.
- Say "Thank you."

2008 MEETING SCHEDULE

2008 Historical Society meeting dates for the remainder of the year are:	August 28
	September 25
	October 23
Apr 24	November 27 (will change)
May 22	Meetings are held at
June 26	6:00 pm at headquarters
July 24	

DUES, DUES, DUES . . .

MANY OF YOU HAVE YET TO PAY YOUR DUES FOR THIS YEAR, PLEASE SEND THEM IN ASAP!

Dues are:

Individual Members - \$15.00
 Student Members - \$5.00 (Up through High School)
 Couple Members - \$25.00 (Husband & Wife)
 Business/Institutional Members - \$50.00

Sustaining Members - \$75.00

Life Members - \$250.00 (In one payment)

Please send your payment to:

Crawford County Historical Society

PO Box 622

Roberta, GA 31078-0622

Thanks!



CRAWFORD COUNTY WEBSITES

Crawford County Historical Society

<http://www.rootsweb.com/~gacchs/>

Historic Crawford Foundation, Inc.

<http://www.rootsweb.com/~gahcf/>

Crawford County AHGP

<http://www.usgenet.org/usa/ga/county/crawford/index.htm>

Georgia JugFest

<http://www.georgiajugfest.com>

Crawford County GAGenWeb

<http://www.rootsweb.com/~gacrawf2/>

Crawford County Saving Graves

<http://www.rootsweb.com/~gaccsg/>

Roberta/Crawford County Chamber of Commerce

<http://robertacrawfordchamber.org/>

Crawford County Extension

<http://www.ugaextension.com/crawford/>

HAPPY BIRTHDAY!

January

03—Kim Gordon
09—Deloris Roys
13—Tony Sellier
16—Brenda Carroll

February

01—Mona Lowe
02—Bill Neace
06—John Daniel

March

03—Betty Hammer
18—Betty Harris
22—Nita Walker

April

19—Dean Barefield
23—Brent Gordon

May

01—Gale Fordham
05—Pat Keller

17—BJ Bassett

June

02—Charlie Harris
10—Elaine Westberry
16—Patricia Bassett
17—Clifford Byrd
18—Kathleen Cook

July

02—Merlyn Whiting
07—Martha Carter

August

27—Henry Woodard
30—Pat Roys

September

25—Judy Sellier

October

18—Jane Hampton
24—David Lowe

November

14—Gene Cook
18—Faye Parker
18—Doug Preston
26—Robert Dickey III
28—Fay Woodward

December

04—Ed Gordon
10—Cynde Dickey
12—Sherri Childres
13—Charles Westberry
24—Libby Scarborough



I need to know when your Birthday is!!!!

Dale Brown

Kathleen Jacobs

Lavonia Hogg

Jesse Rogers

Sybil Spillers

Jean-Louis Jacobs

Martha Scheri

OLD COURTHOUSE UPDATE

As you may have seen in The Georgia Post, we have had an ad in the paper requesting electrical bids on the old Courthouse. We will keep you posted!



Photo by Kim Gordon

*Have time to do
a little research?*

MEMBERSHIP INFORMATION

The Crawford County Historical Society currently has 43 paid members for 2007. We need to get our membership numbers up higher so we have more people to help with our events. Don't forget that we offer student memberships for \$5.00 per year!

The Historic Crawford Foundation, Inc. currently has 17 paid

members for 2007. We also need to work on our membership for the foundation as this money all goes towards nothing but the old Courthouse.

If anyone has any ideas for membership drives, please let Membership Chair Kim Gordon know as soon as possible.

DUES ARE DUE BY JAN 1st



Photos by Kim Gordon

Members hard at work!

WE'RE ON THE WEB!
WWW.ROOTSWEB.COM/~GACCHS/

CRAWFORD COUNTY HISTORICAL SOCIETY

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History and Preservation from The Crawford County

Historical Society in Crawford County, Georgia, USA

A major part of the Historical Society's mission is to promote an appreciation for historic structures, artifacts and records. Recognizing the relevance these treasures hold for today and the future, we want to encourage protection, use and responsible community development. We are working closely with the Regional Development Commission, the Georgia Historical Society, and the Georgia Trust for historic Preservation in identification and stewardship of these treasures. Join us today!

CCHS Meetings are the 4th Tuesday,

5:30 PM, Historical Society Headquarters

We still have ornaments for sale:

#1—Old Courthouse—2003

#2—Roberta Depot—2004

#3—Roberta Civic Center—2005

#4—Knoxville Journal—2006

#5—Old Crawford County Jail—2007

Crawford County was created from Houston County in 1822. It was named for United States Secretary of War and Treasury **William Harris Crawford**. Before 1822, the area was inhabited by the Muskogee people, called Creeks by the Europeans.

PRESIDENTIAL PONDERINGS

Dear Members,

It's April already! Where has time gone!

The Peaches to the Beaches yard sale was a success again this year, we made over \$300. Start saving your goodies for next year! I hope to see each of you at the April meeting and at the Jugfest in May!

Kim Gordon

President, CCHS



Jefferson Franklin Long



Roberta c. 1900



**Old Knoxville Journal
Old Jail**