

Historical Happenings

C R A W F O R D C O U N T Y H I S T O R I C A L S O C I E T Y

SPECIAL POINTS OF INTEREST:

- Fundraising
- Advocacy
- Marketing

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HISTORIC PRESERVATION TAG

Order your historic preservation license plate today to help Georgia fund historic preservation around our great State! **945 orders have been placed as of November 5, 2007!**

After 1,000 orders are received, the Georgia Motor Vehicle Division will begin production of the plate. You will be notified when the tags become available.

Your \$25 will be refunded in the event that we do not reach our goal of 1,000 orders.

This new specialty license plate was authorized by the 2005 Georgia General Assembly and signed into law

by Governor Perdue. *The plate was designed by Georgia artist Larnie Higgins of Planet Studio in Atlanta and depicts a historic train station located in Savannah.*

\$22 from each \$25 license tag fee will go to HPD's Georgia Heritage Grant Program, which provides funding for historic preservation projects around the state.

Last year's (SFY 2006) funding level was only \$129,000, although applications totaled over \$1 million in matching grant requests.



While the goal for the GA Heritage Grant Program is \$5 million/year, funding peaked in SFY 2002 at \$500,000.

In the past 11 years, the GA Heritage Grant Program through HPD has granted more than \$3 million in matching funds to over 208 projects.

Visit the tag office and order yours today!

PRESERVING GEORGIA'S HISTORIC COURTHOUSES

Although Georgia is the twentieth largest state, it is second in number of courthouses-exceeded only by Texas. One hundred thirty-two Georgia courthouses are listed

on the National Register of Historic Places. The buildings range from Greek Revival to International Style, illustrating nearly 170 years of Georgia history.

Georgia has one of America's greatest collections of county courthouses, but many of these landmark buildings are endangered.

OLD CRAWFORD COUNTY OBITS

June 1855

Zeigler, William

Georgia Journal & Messenger, Wednesday, June 27, 1855
 Died at his residence in Crawford county, on the 11th instant, in the 56th year of his age, William Zeigler. He was born in Edgefield District, S.C., whence he removed to Crawford co. GA, in 1827, where he remained engaged in agriculture to the time of his death. In his business habits he was very attentive and economical, whereby he was enabled in twenty-eight years to increase his capital from ten thousand to three hundred thousand dollars; thus furnishing indubitable evidence that a farmer *may* become rich. In his dealings he was strictly honest. In times of scarcity he would bid the rich and monied, who wished to buy provisions of him, to go to a distance and buy; that they had money and credit and could buy anywhere, and submit to the inconveniences and expense of transporting or carriage; that many of his neighbors had neither money nor credit, and that they must have corn and meat; thus he was a benefactor to the less fortunate. He never attached himself to any Church, but his faith was right. Over a year ago he remarked to the writer of this notice, that he relied upon the mercy of his *Maker*, and hoped for salvation through the merit's of the Redeemer's blood. For the information of distant relatives and friends, it is proper to remark, that his remains now rest in a temporary

vault in Rose Hill Cemetery, in Macon, Ga., where they will remain until a permanent vault shall be completed according to his directions. He selected this place himself, while in life, from its peculiar fitness for the purpose intended. There let him rest in peace. Friend.

November 1886

The Marion County Patriot, November 26, 1886

The Marion County Patriot, No. 48

Friday, November 26, 1886

Page One

Death of Mr. J.M. Hobbs

Last Sunday morning at one o'clock Mr. J.M. Hobbs died at his home in Crawford County, of dropsy of the heart. He was quite an old man and highly esteemed by all who knew him. He was the father of Mr. Frank Hobbs who is connected with this paper. His remains were interred at Bethel church, about eleven miles below Butler in Taylor County, the old family burial place. - Montezuma Record
 Mr. Hobbs once lived in Taylor County not far from Tazewell and will no doubt be remembered by many people in that section.

2008 MEETING
SCHEDULE

2008 Historical Society	July 24
meeting dates are:	August 28
January 24	September 25
February 28	October 23
March 27	November 27 (will
April 24	change)
May 22	Meetings are held at
June 26	6:00 pm at headquarters

DUES, DUES, DUES...

It's that time of year again!

Dues are due!

Please send them in by January
 1st for 2008 membership!

Dues are:

Individual Members - \$15.00

Student Members - \$5.00 (Up
 through High School)

Couple Members - \$25.00
 (Husband & Wife)

Business/Institutional Members
 - \$50.00

Sustaining Members - \$75.00

Life Members - \$250.00 (In one
 payment)

Please send your payment to:

Crawford County Historical Society

PO Box 622

Roberta, GA 31078-0622

Thanks!



CRAWFORD COUNTY WEBSITES

Crawford County Historical Society
<http://www.rootsweb.com/~gacchs/>
Historic Crawford Foundation, Inc.
<http://www.rootsweb.com/~gahcf/>
Crawford County AHGP
<http://www.usgenet.org/usa/ga/county/crawford/index.htm>
Georgia JugFest
<http://www.georgiajugfest.com>
Crawford County GAGenWeb
<http://www.rootsweb.com/~gacrawf2/>
Crawford County Saving Graves
<http://www.rootsweb.com/~gaccsg/>
Roberta/Crawford County Chamber of Commerce
<http://robertacrawfordchamber.org/>
Crawford County Extension
<http://www.ugaextension.com/crawford/>

HAPPY BIRTHDAY!

January

03—Kim Gordon
09—Deloris Roys
13—Tony Sellier
16—Brenda Carroll

February

01—Mona Lowe
02—Bill Neace
06—John Daniel

March

03—Betty Hammer
18—Betty Harris
22—Nita Walker

April

19—Dean Barefield
23—Brent Gordon

May

01—Gale Fordham

05—Pat Keller
17—BJ Bassett

June

02—Charlie Harris
10—Elaine Westberry
16—Patricia Bassett
17—Clifford Byrd
18—Kathleen Cook

July

02—Merlyn Whiting
07—Martha Carter

August

30—Pat Roys

September

25—Judy Sellier

October

18—Jane Hampton
24—David Lowe

November

14—Gene Cook
18—Faye Parker
18—Doug Preston
26—Robert Dickey III

December

04—Ed Gordon
10—Cynde Dickey
12—Sherri Childres
13—Charles Westberry
24—Libby Scarborough



I need to know when your Birthday is!!!!

Dale Brown

Bill Browning

Bettie Calloway

Gilbert Calloway

Lavonia Hogg

Jesse Rogers

Sybil Spillers

Fay Woodward

Henry Woodward

Kathleen Jacobs

Jean-Louis Jacobs

OLD COURTHOUSE UPDATE

The 2008 Places in Peril list will be announced in Nov. 2007. Thanks to Kristi Harpst at the MGRDC, we have applied for our old Courthouse to be added to the list. Please keep your fingers crossed that it is chosen! We are now on to the electrical work!

Have some free time you can spend at the Library? Can you look through old newspapers there? We could use some folks that have a little time to spend researching to help us out.



Photo by Kim Gordon



*Have time to do
a little research?*

MEMBERSHIP INFORMATION

The Crawford County Historical Society currently has 43 paid members for 2007. We need to get our membership numbers up higher so we have more people to help with our events. Don't forget that we offer student memberships for \$5.00 per year!

The Historic Crawford Foundation, Inc. currently has 17 paid

members for 2007. We also need to work on our membership for the foundation as this money all goes towards nothing but the old Courthouse.

If anyone has any ideas for membership drives, please let Membership Chair Kim Gordon know as soon as possible.

DUES ARE DUE BY JAN 1st



Photos by Kim Gordon

Members hard at work!

CRAWFORD COUNTY POST OFFICES

Bowers 1890-1895
 Calhoun's Ferry 1829-1835
 Ceres 1890-1900
 Clark's Mill 1880-1900
 Denmark 1900
 Echoconna 1824-1835
 Everetts Station 1880-1900
 Fort Valley 1825-1859
 Francisville 1835-1859
 Gunter 1900
 Hamilton 1841
 Hammock Grove 1831-1854
 Hartley 1900
 Hickory Grove 1841-1900

Hopewell 1841-1859
 Knoxville 1823 to date
 Lee Pope 1890-1895
 Leepope 1900
 Moran 1900
 Musella 1890-1900
 Pine Level 1900
 Roberta 1890-1900
 Robley 1885-1900
 Roena 1900
 Sandy Point 1885-1900
 Taylor 1882-1900
 Walnut Grove 1827-1829
 Whitewater 1885-1900
 Zarax 1900
 Zenith 1900

Information contributed to
 Crawford County AHGP by
 Mona Lowe

NEWS FROM JUNE 1864

The following is a list of contributions of raw provisions for the sick and wounded soldiers of Johnston's army, from Crawford county:



As printed
 in the
 Macon
 Telegraph
 on June
 23, 1864...

Mrs. L. Smith, 1 bag flour, 1 jar butter, 1 bag grits and 1 lot of beets.
 Mrs. E. A. Sanders, 1 ham bacon, 1 bag flour, 1 jar butter.
 Mrs. G. A. Webb, 1 jar of butter.
 Mrs. John Holmes, 1 bag onions.
 Mr. Jason Castleberry, 1 bag flour.
 Mr. B. Simpson, 1 bag flour.
 Mr. W. C. Cleveland, 1 sack peas, 1 sack flour, 1 bunch onions.
 A. J. Colbert, 1 jug syrup, 1 ham.
 Mrs. E. Smith, 1 bag peas &c.
 Jas M. Smith, bag sundries.
 J. B. Patterson, 1 sack flour, 1 sack grits, 2 hams.
 D. W. Simmons, 1 ham.
 Mrs. Nancy Colbert, 1 ham.
 S. F. Stroud, 1 sack flour, 1

ham bacon, 1 bottle wine, 1 bottle cordial.
 J. S. Blasingame, 1 ham.
 J. W. Blasingame, 1 ham.
 P. Haskins, 2 hams.
 L. F. Hicks, 2 hams, 1 bucket butter.
 H. N. Scarborough, 1 jug vinegar.
 Robt Hatcher, 4 dozen eggs.
 Wm. Hamlin, Pepper and sage.
 M. Holliman, 1 dozen eggs.
 Jas. W. Stembridge, 1 dozen eggs.
 P. Scarborough, 3 dozen eggs.
 S. F. Anderson, 1 sack flour, 1 sack grits, 1 ham.
 C. H. Walker, 1 sack flour, 1 sack grits, 2 hams.
 R. R. Harris, 1 bundle rags.
 A. J. Preston, 4 hams, 1 lot collards, 1 lot potatoes.
 W. C. McCrary, 10 lbs soap, 1 bundle sage, 1 bundle bandages, 1 bucket butter, 1 lot potatoes, 1 lot peas, 1 ham. J. J.
 Hilsman, 1 lot potatoes, 1 sack flour, 1 lot potatoes

and beets, 1 lot pepper.
 W. Rickerson, 1 ham bacon, 1 bottle honey.
 L. Parsons, 1 ham bacon, 1 lot onions and potatoes.
 J. M. Simmons, 1 sack flour, 1 ham.
 A. B. Moran, 1 jug vinegar, 1 ham, 1 sack onions, 1 flour.
 Isaac Dennis, 1 lot rags, 1 jug syrup, 1 ham, lot onions.
 T. F. Gibson, 5 hams of bacon, 2 sacks of flour.
 Wilkins Rickerson, 1 ham.
 Thos Raines, 2 sacks of flour.
 Mrs. Payne, 1 jug of lard.
 Mrs. J. W. Dent, 1 sack Irish Potatoes, 1 onions.
 Mrs. L. W. Hicks, 1 jar lard.
 Mrs. P. Yarborough, 1 jar butter.

Submitted to Crawford
 County AHGP by Cheryl
 Aultman

DIRT ROAD STORIES...

Cousin Kevin

When I was probably 14 or so, our cousin Kevin who was 9 or 10 had a moped. I hope that is the correct spelling. Anyway he lived just down the road from us. Kevin was and still is quite lucky. He always had the newest bicycle and so therefore the next step was the moped. Well, only 2 people were suppose to ride it at one time, but that didn't stop us. Although there is 6 years difference between my sister and I, we were joined at the hip. I don't know whose idea it was but anyway the three of us decided to go for a ride. They were building new Highway 341 at the time, so the highway we use now was dirt. Dixon Road was dirt. Our road was dirt. Get the picture? We left our house and did quite well going south on the new "highway". Then Kevin decides we need to ride up Dixon Road. That was fine except the road had quite an incline at the beginning and was very sandy. Kevin decided to gun it so we could get on up to the top. Well, I slid off the back, then Kevin lost control and he and Lynn fell off. We were all laughing so hard we were almost crying. This was fun and safe we thought. Of course at that age, I don't think we were too concerned about safety. I mean, what could possibly happen. Bear in mind, that none of the parents knew where we were. Oh, they knew we weren't far. Mama would come outside ever so often and call our names. We'd answer and she'd say, "Just wanted to know where you were?" Well, here we are. The three of us all sprawled out in the middle of Dixon Road just laughing our heads off, (I guess you'd have to be there), when what do my wondering eyes should appear, but a big white car flying down the road!!!! I screamed at everyone to get out of the road, Lynn and I did, but Kevin had to save the moped. He ran, picked it and scurried to the side of the road. I just knew we were going to all get run over and I had no way of explaining why we were where we were. As it turned out, everyone was fine and as the car was passing us with the dirt flying everywhere, all I could see was a pair of white eyes going by. I think we scarred the driver

as much as she scarred us. Needless to say, we went on back home, hoping no one ever told our parents. To this day, as far as we know, they never knew. We never rode the moped up there anymore. The Good Lord was looking out for us on that trip and we weren't taking any more chances. At least on that road. We road that moped up and down our road I don't know how many times. Just about every day during the summer. Those were some of the fun times and I shall always remember Kevin and all the fun we used to have all summer long.

My sister Lynn

When I was about 9 or 10 our road in Musella was dirt as was most all the "side" roads. One morning, had to be Saturday since Daddy worked all week and if it was Sunday, we would have been in Sunday School. Well, Daddy decided he needed some medicine for our dog, Laddy. It was that blue spray stuff that people put on dogs when they had sores, etc. Albert Spillers had some he used on his cows. Daddy went to the truck and of course Lynn, my 4 or 5 year old sister decided she wanted to go too. Well, Daddy said no he'd be right back. Lynn was never good at understanding that no meant no and there was no discussion. Probably because when Mama said no there would be discussion and Mama would give in. Didn't work with Daddy. He left in his truck and of course Lynn went into a screaming tangent. Finally, Mama said "Well just go on then"!! or something to that affect. I was in another part of the house. One usually wanted to be in the next county when Mama and Lynn had these discussions. A few minutes later, Mama asked me where Lynn was. I said that I didn't know. We looked hide and hair and no Lynn. I can remember saying to Mama, "Well, you told her she could go so maybe she went." With that statement we, cause Mama wasn't going to leave me home alone, jumped in our 1950 Ford and hauled tail up to Albert's place. We had to cross US Highway 341 and straight up the hill, which is now Salem Church Road. We

arrived at the top of the hill in record time, with dirt just a-flying behind us. Mama slammed on breaks causing the dust to fly by us like some gigantic fan was blowing. A very nice black lady stopped us and there was Lynn holding her hand. She had really gotten a good ways. And there was a lot of traffic on Highway 341 back then. So that was scary how she had crossed the highway all by herself. The nice lady told Mama that she stopped her, cause she new she didn't belong up there and she felt sure someone would come looking before long. Mama thanked her dearly, put her in the car and we turned around and went home. Lynn received a good whipping when we got home. I always believed that that was one, and the only one, whipping she got that she didn't deserve. After all, Mama told her she could go. But that's the way things were. I just always remember all that dirt flying around and how people back then really looked out for people. Especially kids. By the time Daddy came home all the drama had ended. But I would be willing to bet that Mama broke some kind of speed record that day and she never, never told Lynn she could just "GO ON THEN." The End.

Stories submitted by Elaine Westberry to Crawford County AHGP

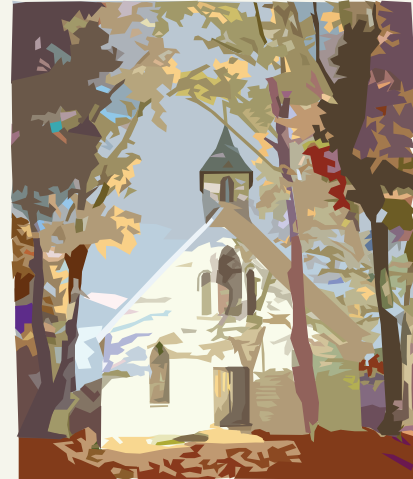


Save America's Treasures and Preserve America Authorization Bills Introduced in House and Senate

Representative Brad Miller (D-NC) and Senators Pete Domenici (R-NM) and Hillary Clinton (D-NY) introduced first-time authorizations for the Save America's Treasures (SAT) and Preserve America (PA) programs in the House and Senate this week. HR 3981 and S. 2262 formally authorize two of the most important historic preservation programs of the last 10 years, which previously "relied solely on the will of the appropriations process" and lacked "the long-term stability provided by formal authorization" according to the introductory statements of Senators Domenici and Clinton.

Senator Clinton created the Save America's Treasures Program as First Lady nearly 10 years ago when President Bill Clinton established the SAT program by Executive Order (E.O. 13072) on February 2, 1998 as the centerpiece of the White House National Millennium Commemoration, which envisioned the program as a two-year commemorative project that would raise awareness of the nation's heritage and inspire Americans to help save endangered historic treasures in their own communities. In the process, the National Trust was provided the opportunity to work in partnership with the White House and the National Park Service on the program to develop a competitive grant process for the SAT funding. Congressional support for SAT grants also proved critical to the program's staying power and successful track record beyond the original two years of the initiative which resulted in SAT providing over \$300 million in Federal and private funding being awarded for over 1,000 grants from 1998 through 2006. SAT funding has been instrumental in saving iconic national treasures such as the Star Spangled Banner and Lincoln's Cottage, the summer retreat of President Lincoln in Washington, DC.

President Bush created the Preserve America program when he signed Executive Order 13287 on March 3, 2003 to promote the preservation of America's heritage by "actively advancing the protection, enhancement, and contemporary use of the historic properties." The initiative was developed by the Advisory Council on Historic Preservation in cooperation with a number of Federal agencies to foster heritage tourism, economic development, preservation planning and interpretation of our cultural resources in communities across the nation. Since 2003, 549 cities located in all 50 States have been designated Preserve America Communities, of which 140 of these communities have received a combined total of \$10 million to develop planning and resource management strategies for the preservation and promotion of natural and cultural sites as part of heritage tourism efforts.



Co-sponsor Push Begins in Senate for Tax Amendments Bill

Senators Blanche Lincoln (D-AR) and Gordon Smith (R-OR) circulated a "Dear Colleague" letter this week in support of the "Community Restoration and Revitalization Act of 2007" (S. 584) in an effort to jumpstart support for their bill, which would amend and improve the existing federal rehabilitation tax credit. To date, S. 584 has seven cosponsors and preservationists are hoping that the letter will boost co-sponsorship up to 30 or more Senators before the end of the congressional session.

The National Trust and its partners hope to have 100 cosponsors for the companion bill (HR 1043) in the House as well to serve as base of support for the proposed amendments to the rehab tax credit, which may be included in an affordable housing tax package that House Ways and Means chairman Charles Rangel (D-NY) is assembling for introduction at the start of the next session in January.

DID YOU KNOW????

Joanna Troutman presented the first Lone Star flag to Col. William Ward, commander of the Georgia Battalion on November 18, 1835. The Macon, Georgia-area troops were headed west to join in the fight for Texas independence.

On January 8, 1836 The Georgia Bat-



talion under the command of Col. William Ward unfurls a flag featuring a large blue star on a field of white in Velasco. They are enroute to join Col. James Fannin at Goliad.

On March 8, 1836, Col. James Fannin flies the "Lone Star" flag, designed by Georgian Joanna Troutman, at Goliad, making it the first flag to fly over an independent Texas. Today's Texas State Flag and popular nickname, The Lone Star State, had its beginning along the Federal Highway in Crawford

County, Georgia. Col. William Ward and the Georgia Battalion camped in the vicinity of Hiram Troutman's inn in Knoxville, (then Crawford County seat) while on the way to join in the fight for Texas independence.

Ward had earlier communicated with Troutman, telling him of his intention to stop at the inn with his battalion on his way to Texas. Joanna Troutman, Hiram's daughter, designed and created the Lone Star flag as a gift to the Georgians traveling west.

BENJAMIN HAWKINS

The first white settlers in the area were Indian agent Benjamin Hawkins and his family. Arriving in 1803, they built a five-square-mile compound on the Flint



River.

The compound included a shop and plantation, which became known as the Creek Agency Reserve. Although Hawkins was well liked by the Creeks, he believed as did many white men of his time, that the Indians should embrace a European-American way of life. His efforts to persuade the Creeks, however, were

largely unsuccessful. The remains of the Creek Agency Reserve, where Hawkins died in 1816, were added to the National Register of Historic Places in 1977.



KNOXVILLE & ROBERTA

Knoxville was established on the Federal Road, the main stagecoach and telegraph route from Washington, D.C., to New Orleans, making the town a natural choice for county seat. Although the chief center of population is now Roberta, a mile to its west, Knoxville (no longer an incorporated city) retains its designation as the county seat. The current courthouse, built there in 2002, replaced one built in 1851, which still stands. Roberta, originally called New Knoxville, is the only incorporated city in the county. It was incorporated on December 26, 1890.

Roberta started out in 1886 as a railroad office and warehouse at the Southern Railroad Company's "89 Fort Valley" milepost. Two years later, after a freight depot and passenger station were completed at the site, people began to settle in the immediate area. Townspeople gave the honor of naming the new town to Hiram McCrary, who had given the railroad the rights to come through his land. McCrary chose to call it Roberta in honor of his young daughter. Most of the inhabitants of Knoxville, a mile away, moved to Roberta when the railroad arrived.

For years, while passenger train service was an important mode of transportation, Roberta served as a thriving tourist stop on the route to Florida. After passenger train service gave way to the private automobile, the city relaxed into a quiet residential town. During the county's early days, settlers relied first on agriculture and then on cattle ranching, timber harvesting, and sand extraction as economic mainstays. Agriculture continues to be important, as are manufacturing and health and social services. Many residents also work in neighboring areas, especially Bibb County.

FUNDRAISING ... GETTING STARTED WITH THE DEVELOPMENT PROCESS

WHAT IS DEVELOPMENT ALL ABOUT?

According to Paula Parrish, director of development at the Amon Carter Museum, speaking at a recent international conference on nonprofits, development is as easy as ABC.

That's Assessment, Bearings. Campaigns. Put them together correctly, and what results is Development. Looking at them according to the lesson plan:

Assessment: Yourself. Do you know what development means? What experience do you have? Your staff. Do they work together as a team? Are their job descriptions fully explained? Your department. Are records and file management up to snuff? What about logistics? Is there a sufficient budget? Your organization. What is its place in the community? What history of fundraising exists?

Your expectations and role. Do you know how much you are expected to raise? Do you know how much you raise each day?

Bearings: Get organized. Conduct a development audit. Write a work plan, develop a timeline, establish the Top 10 things to do, recognize the first 10 things to do.

Campaigns. Is it an annual campaign? If it is a grants program, how many can you handle? A major gifts program gives the greatest return on investment. Marketing campaigns can broaden awareness of the organization and its mission. Planned giving requires much personal cultivation.

ADVOCACY ... LOBBYING BY CHARITIES CAN BE A 'SNAP'

SNAP— Strengthening Non-Profit Advocacy Project

Lack of knowledge about lobbying regulation is a significant impediment to effective advocacy by nonprofits.

That is one of the conclusions offered in "Seen But Not Heard," a book aimed at strengthening nonprofit advocacy by Gary D. Bass, David F. Arons, Kay Guinane and Matthew F. Carter. The book is based on the findings of the Strengthening Nonprofit Advocacy Project (SNAP), a multiyear research project supported by several organizations and foundations.

One of the findings of SNAP was that nonprofit organizations lack in-depth knowledge about key rules and laws regarding non-

profit advocacy. This is manifest in four key ways:

- There is a broad understanding of the general laws and regulations governing policy participation.
- Interviews and focus groups revealed that the general understanding nonprofits have of the federal advocacy and lobbying laws might be described as thin. Even representatives who claimed knowledge of the rules did not know the basic limits on lobbying.
- Two areas that present potential major problems for nonprofits relate to federal grant rules governing lobby-

ing and voter education activities, specifically candidate forums.

- In focus groups, executive directors noted that others, including elected officials, do not understand the rules that 501(c)(3) organizations must follow. Moreover, directors in several cities spontaneously described pressures from political candidates for endorsements or campaign contributions, even though charities are prohibited from such activities.

MARKETING ... YOU'RE NOT SELLING SOAP

"We can't tell the truth, you idiot, we're in advertising!" That line from a movie about the advertising industry is one that seems to express the prevailing opinion regarding any attempt to sway people's thoughts or feelings – call it advertising, public relations or marketing.

At the 2007 AMA Nonprofit Marketing Conference, Alan R. Andreasen, a professor of marketing at Georgetown University, offered a talk on "Nonprofit Marketing – The Toughest Job You'll Ever Love."

Andreasen pointed out that nonprofit marketers are often seen in a bad light, either as people who can't make it in the private sector, who only want to push "feel-good" ideas or who have little idea of what tough com-

petition is really like, if they are not out-and-out evil.

To deal with all that and maximize results, nonprofit marketers must look at themselves and come to a few realizations.

The bottom line then is:

Marketers are behavioral-influence specialists.

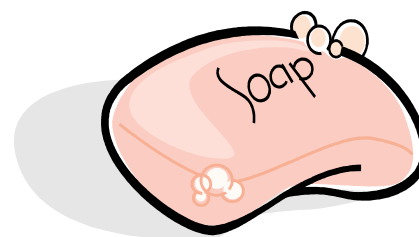
Nonprofit and social marketers are potentially the best marketers because they have the toughest influence challenges.

For nonprofit marketers, the problem is doubly hard because key challenges are often upstream.

Nonprofit marketers have to play upstream also — it's still about behavior.

Nonprofit marketers can participate in more arenas and more influence – because they have universal models.

They need to build a brand called "Marketing."



Appropriations Process Still Mired in Spending and Scheduling Conflicts

Preservationists' hopes for a resolution to spending differences between the House and Senate over historic preservation funding (contained in the Interior spending measure) are not likely to be settled anytime soon. Despite some recent stirrings in the House to get some of the bigger appropriations bills (Defense, Labor-HHS-Education, Transportation) moving, there is an increasing likelihood that most, if not all, of the FY'08 appropriations bills (including Interior) may end up in a year-end omnibus spending bill as the House leadership is forced to deal with veto threats from the White House and Senate Republicans who are determined to hold the line on overall discretionary spending. A continuing resolution (CR) to keep the government funded through December 14th has been included as part of the Defense Appropriations Bill (HR 3222) in the interim, but Senate Republicans have even objected to attaching the CR to the Defense bill arguing that the move would prevent them from trying to add funding for the Iraq war to the bill when it reaches the floor. Democrats plan to offer a separate \$70 billion "bridge funding measure" to pay for the war but Republicans are backing the President's request for nearly \$200 billion up front. The current CR expires on November 16th and Congress will need to pass another funding extension before Members adjourn for a two-week Thanksgiving recess.

CRAWFORD COUNTY HISTORICAL SOCIETY

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History and Preservation from The Crawford County

Historical Society in Crawford County, Georgia, USA

A major part of the Historical Society's mission is to promote an appreciation for historic structures, artifacts and records. Recognizing the relevance these treasures hold for today and the future, we want to encourage protection, use and responsible community development. We are working closely with the Regional Development Commission, the Georgia Historical Society, and the Georgia Trust for historic Preservation in identification and stewardship of these treasures. Join us today!

CCHS Meetings are the 4th Tuesday,

5:30 PM, Historical Society Headquarters

We still have ornaments for sale:

#1—Old Courthouse—2003

#2—Roberta Depot—2004

#3—Roberta Civic Center—2005

#4—Knoxville Journal—2006

#5—Old Crawford County Jail—2007

Crawford County was created from Houston County in 1822. It was named for United States Secretary of War and Treasury **William Harris Crawford**. Before 1822, the area was inhabited by the Muskogee people, called Creeks by the Europeans.

PRESIDENTIAL PONDERINGS

Dear Members,

Another year is gone and a new year will soon start. I wish everyone a safe and happy Christmas Season with our friends and families. I would like to thank each of you for your gracious support throughout 2007 and I hope to see you again in 2008!

MERRY CHRISTMAS!

HAPPY NEW YEAR!

Kim Gordon
President, CCHS



Jefferson Franklin Long



Roberta c. 1900



**Old Knoxville Journal
Old Jail**